



THE FUTURE OF JOURNALISM Blueprint for progress

HOBART, OCTOBER 15, 2009 5.30PM – 9.30PM

There has never been a more exciting time to be in journalism. The pace of change enabled by the rapid development and convergence of new technology means that within years the media environment will be almost unrecognisable. Join in the conversation to discuss what the future holds.

Venue: Dechaineux lecture theatre, Tasmanian School of Arts, Hunter Street, Hobart

Welcome: **Christopher Warren**, federal secretary, Media, Entertainment & Arts Alliance

The \$64,000 question – will people pay for news?:
Christopher Warren in conversation with **Margaret Simons**, journalist, blogger and author of "The Content Makers"

Q & A

Panel: The changing workplace: Journalists and news managers on how the work environment has changed, what the workload has become, what sort of new skills journalists will require and what training needs to be provided.

Moderator: Jonathan Este: director of communications, Media Alliance

Garry Bailey, editor *The Mercury*

Andrew Fisher, state editor, ABC News

John Martinkus, lecturer in journalism, University of Tasmania

Sue Neales, chief reporter, *The Mercury*

Fiona Reynolds, editor, *The Examiner*

Q & A

Keynote interview – Future Shock: Stephen Brook, deputy editor, MediaGuardian.co.uk talks to **Jonathan Este**

Panel: The changing landscape: Thoughts on the future directions of the news industry: who will pay for news, what sort of organisations will flourish and is there a role for small, independent operators?

Moderator: Barbara Cox, ABC News

Miranda Harman, lecturer in journalism, University of Tasmania

Jocelyn Nettlefold, head of HR, Hobart Contact Centre, Vodafone Hutchison Australia

Mark Thomas, CPR Public Relations

Lindsay Tuffin, founder and editor, *Tasmanian Times*

Q & A

Closing remarks: Christopher Warren

Drinks and networking

This is a free event organised by the Media Alliance, but for catering purposes we need to know you are coming.

Please RSVP to:

melissa.mcallister@alliance.org.au (specifying **Hobart FoJ event** in the subject line. Please include your mobile phone number)

Or phone 1300 65 65 13.

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