

# The Economic and Cultural Value of Live Music in Australia 2014

## Spokespersons



**Dr Dave Carter** has toured the east coast of Australia hollering and playing bass in a soul band, recorded everything from an Indonesian Gamelan to Hip Hop and spent time working with a record label in the Lao PDR doing business development and organising snow machine parties on the banks of the Mekong. He is also a researcher and lecturer at the University of Tasmania, where he teaches Music Technology at the Conservatorium of Music.



**Paul Muller** has over 20 years' experience managing and advising diverse corporations in Europe, Asia and Australia on issues relating to strategy, risk, projects, operations, marketing and people. His notorious expertise is in challenging organisational assumptions and improving the quality of executive decision making. Paul credits his success to working hands-on at every level of enterprise. This has served him well in his transition to an academic career, giving him a far more practical focus than many of his institutionalised colleagues. A published author and life-long learner, he has postgraduate degrees in International Sports

Management and Law, as well as esteemed membership in several professional associations. With a continuing interest in exploiting new media to dynamically connect management theory, best practice and the unique circumstances of individual projects, Paul is a highly sought after presenter, regularly speaking to audiences around the world.



**John Wardle** has a background in live music policy across the three tiers of government and is a working musician and music teacher. John has played a strategic role in liquor law reforms across a number of states, as well as to NSW Place of Public Entertainment (PoPE) regulation and associated Building Code of Australia provisions. In 2013, John was appointed Chair of the City of Sydney's Live Music and Performance Taskforce before the establishment of the Live Music Office in July 2013. As Policy Director at the Live Music Office, John works closely with the live music sector and state and local governments across Australia to develop coordinated centre of government live music policy across built environment and cultural policy frameworks.