

MICHAEL SHUMAN

THE LOCAL CHALLENGE: BUILDING SUSTAINABLE RESILIENT BUSINESSES & LOCAL LIVING ECONOMIES



In the face of the global economic crisis and climate change, Tasmania can not only survive but build strong local businesses and resilient communities.

Michael Shuman is a noted economist, attorney, author, entrepreneur and Vice President of the Training & Development Corporation. He is widely recognised for his research into the economic advantages of small-scale businesses in an era of globalization as well as the often over-looked benefits of building local economies.

Michael has authored, co-authored and edited seven books, including *The Small Mart Revolution: How Local Businesses are Beating the Global Competition*, and *Going Local: Creating Self-Reliant Communities in the Global Age*.

In these sessions you will learn about:

- The value of small business to sustainable economies.
- The importance of local businesses.
- Options for investment in local or green businesses and community projects.
- Invigorating local economic vitality.
- Ways to bring community development and new business creation together.
- Building local living economies.

'It's not about stopping anything. It's about starting something - vibrant local economies that will make our cities and towns the places we very much want them to be.'

- Michael Shuman

SEMINAR & WORKSHOPS

Government & Business Seminar

Monday 29th June, 9:30 am - 12 noon

Jarrah Room Baha'i Centre

RSVP required: Christine.materia@lgat.tas.gov.au

Public Lecture

Monday 29th June, 7:00 pm - 9:00 pm

Auditorium Baha'i Centre

Community Workshop

Tuesday 30th June, 9:30 am - 12 noon

Jarrah Room Baha'i Centre

RSVP Sustainable Living 6234 5566

Supported by:
**Richard Jones
Memorial Lecture
Fund**



SUPPORTED BY



Tasmania
Explore the possibilities