<table>
<thead>
<tr>
<th>Board of Directors</th>
<th>Seafish Management Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Pirrello</td>
<td>Seafish Tasmania Pty Ltd Executive Management Team.</td>
</tr>
<tr>
<td>Fleet operator and successful fishing company owner.</td>
<td>more...</td>
</tr>
<tr>
<td>Gerry Geen</td>
<td>Corporate Profile</td>
</tr>
<tr>
<td>Advisor to Australia and international governments on</td>
<td>Seafish Tasmania is one of Australia's leading commercial</td>
</tr>
<tr>
<td>fisheries management and fisheries economics.</td>
<td>fishing companies specialising in the Australian Small</td>
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<tr>
<td>Peter Simunovich</td>
<td>Pelagic Fishery.</td>
</tr>
<tr>
<td>International fleet owner, renowned fish farmer and</td>
<td>more...</td>
</tr>
<tr>
<td>processor-exporter.</td>
<td>Message from the Board</td>
</tr>
<tr>
<td>Mark Taplin</td>
<td>Dear website visitor,</td>
</tr>
<tr>
<td>Financial controller, and auditor to large-scale</td>
<td>We are pleased to welcome you to our company website and trust</td>
</tr>
<tr>
<td>fishing companies.</td>
<td>that the information provided will help you to better</td>
</tr>
<tr>
<td>Stuart Richey</td>
<td>understand the nature and operations of Seafish Tasmania.</td>
</tr>
<tr>
<td>Independent Chairman: Past Chairman and Board member</td>
<td>more...</td>
</tr>
<tr>
<td>of AFMA. Current Board member of the Fisheries Research</td>
<td></td>
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<tr>
<td>and Development Corporation, successful Australian</td>
<td></td>
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<tr>
<td>fishing company owner.</td>
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</tr>
</tbody>
</table>

home | corporate | products | assets | sitemap | contact | webmaster
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### Board of Directors

**Joe Pirrello**  
Fleet operator and successful fishing company owner.

**Gerry Geen**  
Advisor to Australian and international governments on fisheries management and fisheries economics.

**Peter Samounovich**  
International fleet owner, renowned fish farmer and processor-exporter.

**Mark Taplin**  
Financial controller, and auditor to large-scale fishing companies.

**Stuart Richey**  
Independent Chairman, Past Chairman and Board member of AFMA. Current Board member of the Fisheries Research and Development Corporation, successful Australian fishing company owner.

### Seafish Management Team

Seafish Tasmania Pty Ltd Executive Management Team.

### Corporate Profile

Seafish Tasmania is one of Australia’s leading commercial fishing companies specialising in the Australian Small Pelagic fishery.

### Message from the Board

Dear website visitor,  

We are pleased to welcome you to our company website and trust that the information provided will help you to better understand the nature and operations of Seafish Tasmania.

more...
Redbait
Emmelichthys nitidus
Other names: Common - Red Pearl.
Redbait have a shallow body and relatively small head. The scales are small and cover the head and body.
Redbait have a silvery or olive gray to dark blue colouring on their top side and rosy pink laterally and pinkish below. Finns are red in colour.
Redbait reach a length of approximately 36cm, with the majority of the catch ranging from 15-30cm, dependant on fishing areas.

Redbait size variation.
Typical Redbait size for Aquaculture.
Redbait, individually quick frozen.

Redbait in this size range have a weight from 50gms to 300gms per piece.
Redbait has most commonly been supplied as a feed fish to the aquaculture industry.
Redbait has a strong following with Southern Bluefin Tuna farmers in South Australia.

The key points of comparison for Redbait to other baitfish are:
- The average fat composition is 2-3 times higher than the South Australian domestic pilchard, nearly double that of American pilchards and is in the same ball park as Atlantic hHerring.
- Protein is high.
- Gross energy is similar to herring - a top end baitfish.
- Redbait has 50-100% higher levels of micro-nutrients, calcium and phosphorous than other baitfish.
- Free fatty acid content, which is a measure of decomposition, is low in redbait compared to other baitfish, reflecting its excellent quality and freshness.
- Another significant selling point is the robustness of the Red Bait compared to Pilchards

<table>
<thead>
<tr>
<th></th>
<th>Fat %</th>
<th>Protein</th>
<th>Gross Energy</th>
<th>Calcium</th>
<th>Phosphorous</th>
<th>Free fatty acids %</th>
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</thead>
<tbody>
<tr>
<td>Redbait</td>
<td>9.2</td>
<td>19.6</td>
<td>6.9</td>
<td>1165</td>
<td>735</td>
<td>6.9</td>
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<tr>
<td>Local Pilchard</td>
<td>3.8</td>
<td>20.3</td>
<td>5.0</td>
<td>675</td>
<td>559</td>
<td>13.3</td>
</tr>
<tr>
<td>USA Pilchard</td>
<td>5.6</td>
<td>19.3</td>
<td>5.5</td>
<td>564</td>
<td>522</td>
<td>13.9</td>
</tr>
<tr>
<td>Herring</td>
<td>11.1</td>
<td>16.8</td>
<td>7.0</td>
<td>424</td>
<td>438</td>
<td>8.2</td>
</tr>
</tbody>
</table>

Data taken from studies undertaken by SARDI (Australia).

Red Pearl (Redbait)
Seafish Tasmania intends to launch a complete range of redbait seafood products fit for human consumption for both the Australian domestic market and for a selection of export markets.
more...

Jack and Blue Mackerel
Currently Seafish Tasmania offers Jack Mackerel and Blue Mackerel packed whole into 20kg net weight cartons for the commercial fishing bait industry in Australia.
more...

Packing:
Naked Blocks
Naked blocks for the aquaculture industry.
Whole Redbait are packed in bulk 18kg net weight blocks (blast frozen in trays).
more...

Packing:
Individually quick frozen
Seafish Tasmania offers SUPER RED BAIT. This represents what can only be defined as the best of the best.
more...

Packing:
Finger layer shatter pack
Net weight 10kg.
Seafish Tasmania packs Redbait for the commercial fishing industry.
more...
Seafish Tasmania Redbait

www.seafish.com.au/content/products.htm - Cached - Similar

Redbait

Lutjanus fulvus

Other names: Common Redbait.

Redbait have a shallow body and relatively small head. The scales are small and cover the head and body.

Redbait have shiny, silvery-gray to dark blue coloring on their top side and grey pink laterally and pinkish below. Juveniles are red in colour.

Redbait reach a length of approximately 36cm, with the majority of the catch ranging from 15-25cm, dependent on fishing area.

Redbait in this size range have a weight from 20g to 300g per piece.

Redbait has most commonly been supplied as a lead fish to the aquaculture industry.

Redbait has a strong following with Southern Shelf Tuna farmers in South Australia.

The key points of comparison for Redbait to other baitfish are:

- The average fat content is 2.5 times higher than the South Australian domestic pilchard, nearly double that of American pilchards and is in the same bell curve as Atlantic herring.
- Very high yield.

Packing:

Redbait for the aquaculture industry:

- Not weight-packed.
- Juveniles are packed for the commercial fishing industry.

Packing:

Finger kgs.

Not weight-packed.

Seafish Tasmania packs Redbait for the commercial fishing industry.
Triabunna Complex
Seafish Tasmania owns approximately 35 acres of freehold land located on the shore of Spring Bay, Triabunna. This site incorporates: Its own private deep water and unloading wharf.

One of the fingers of the unloading wharf. Freezer plant and fish meal factory at Triabunna site. Aerial view of the Triabunna site.

Fish processing factory includes:
- Blast freezing capacity of 75mt whole fish per 24 hour cycle.
- Automated pump unloading facilities to suit various fishing vessels.
- Receiving tanks and automatic conveyer feeds to four automatic Cabin Plant packing and weighing stations capable of handling 20mt per hour of whole fish.
- Cold storage facilities.
- Associated ancillary machinery and buildings.

Fish meal storage facility. Cabin Plant equipment. Processing Redbait 18kg blocks.

Fish meal rendering plant:
Within this complex, Seafish Tasmania processes both its own catch and salmon trimmings from Tasmanian salmon farms.
- This plant and associated equipment is capable of processing up to 500mt (whole product raw material weight) per 24 hour cycle.
- This plant incorporates the production of fish oil and concentrate.
- Bulk storage of approximately 1,600,000 liters of fish oil.
- Bulk storage of approximately 2,750mt of fish meal.

Head office and administration building.
Marine maintenance and general engineering work shops.

Steam boilers. Fish meal cooker. Fish oil bulk storage tanks.
Seafish Tasmania owns approximately 35 acres of freehold land located on the shores of Spytty Bay, Triabunna.

This site incorporates its own private deep water and unloading wharf.

**Fish freezing capacity:** 70mt whole fish per 24 hour cycle.

**Autoated plant processing facilities** to suit various handling vessels.

**Receiving tanks and automatic conveyor feeds** to four automatic Cabin Plant packing and weighing stations capable of handling 200mt per hour of whole fish.

**Cold storage facilities.**

**Associated ancillary machinery and buildings.**

**Fish meal rendering plant:**

Within this complex, Seafish Tasmania processes both its own catch and salmon trimmings from Tasmanian salmon farms.

**This plant and associated equipment is capable of processing up to 500mt (whole product raw material weight) per 24 hour cycle.**

**This plant operates the production of fish oil and concentrate.**

**Bulk storage of approximately 1,000,000 litres of fish oil.**

**Bulk storage of approximately 2,500mt of fish meal.**

**Head office and administration building.**

**Meat maintenance and general engineering work shops.**
Jack and Blue Mackerel

Jack Mackerel: Trachurus declivis.
Blue Mackerel: Scomber australasicus.

Currently Seafish Tasmania offers Jack Mackerel and Blue Mackerel packed whole into 20kg net weight cartons for the commercial fishing bait industry in Australia.

It is intended to be able to offer food grade product for human consumption on both the Australian and selected export markets.

A major quality advantage Seafish Tasmania can offer in terms of Mackerel, is the fact that the fish is purse seine caught kept in refrigerated salt water and then frozen on land at the Triabunna site within hours of capture.

Sample Mackerel. 20kg Mackerel carton. 20kg Mackerel carton sample contents.

Packing:
Naked Blocks
Naked blocks for the aquaculture industry.
Whole Redbait are packed in bulk 18kg net weight blocks (blast frozen in trays).

more...
Packing:
Individually quick frozen
Seafish Tasmania offers SUPER RED BAIT.
This represents what can only be defined as the best of the best.

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Packing:
Finger layer shatter pack
Net weight 10kg.
Seafish Tasmania packs Redbait for the commercial fishing industry.

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Redbait
Redbait have a shallow body, relatively small head. The scales are small and cover the head and body.

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Sitemap

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- Introduction.
- Contact.

Australia:
- Tasmania.
- Australia.

Corporate Information:
- Corporate Profile.
- Message from Managing Director.
- Board of Directors.
- Executive Management Team.

Products:
- RedTip Salmon.
- RedTip Scallops.
- RedTip Maceral.

Red Tip Packaging Options:
- Vacuum Packed.
- Individually Quick Frozen (IQF).

Assets:
- Trichina Complex.

Vestas:
- Ilizia.
- June D.
- German Moore.
Red Pearl (Redbait)
For human consumption.
Seafish Tasmania intends to launch a complete range of redbait seafood products fit for human consumption for both the Australian domestic market and for a selection of export markets.
In order to make this a reality, Seafish Tasmania has undertaken a substantial upgrade of its packing and freezing processing plant at Triabunna, which was previously focused on supplying fish to the commercial bait market as opposed to human consumption markets.

Redbait butterfly fillet.
New products are expected to include:
- Whole product shatter packed and size graded with a variety of finished net weight carton configurations.
- Butterfly cut (naked portions), scaled and bone removed, shatter packed.
- Butterfly cut and smoked product.

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**Red Pearl (Redbait)**

For human consumption,

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In order to make this a reality, Seafish Tasmania has undertaken a substantial upgrade of the packing and freezing processing plant at Tullah, which was previously focused on supplying fish to the commercial bait market as opposed to human consumption markets.

New products are expected to include:

- Whole product shatter packed and rice graded with a variety of finished net weight cage configurations.
- Butterfly cut (tilted portions), scaled and bone removed, shatter packed.
- Butterfly cut and scaled product.
Ellidi

Tuesday, 24 July 2012
4:45 PM

This is Google's cache of [http://www.seafish.com.au/_gallery/gallerypage_2.htm](http://www.seafish.com.au/_gallery/gallerypage_2.htm). It is a snapshot of the page as it appeared on 18 Jul 2012 13:51:46 GMT. The [current page](http://www.seafish.com.au/_gallery/gallerypage_2.htm) could have changed in the meantime. [Learn more](http://www.google.com/caching)

[Text-only version](#)

The 50m Ellidi.

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[www.seafish.com.au/_gallery/gallerypage_2.htm - Cached](#)