

Board of directors

Tuesday, 24 July 2012
4:19 PM

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Board of Directors

Joe Pirrello

Fleet operator and successful fishing company owner.

Gerry Geen

Advisor to Australia and international governments on fisheries management and fisheries economics.

Peter Simunovich

International fleet owner, renowned fish farmer and processor-exporter.

Mark Taplin

Financial controller, and auditor to large-scale fishing companies.

Stuart Richey

Independent Chairman: Past Chairman and Board member of AFMA. Current Board member of the Fisheries Research and Development Corporation, successful Australian fishing company owner.

Seafish Management Team

Seafish Tasmania Pty Ltd Executive Management Team.

[more...](#)

Corporate Profile

Seafish Tasmania is one of Australia's leading commercial fishing companies specialising in the Australian Small Pelagic Fishery.

[more...](#)

Message from the Board

Dear website visitor,


We are pleased to welcome you to our company website and trust that the information provided will help you to better understand the nature and operations of Seafish Tasmania.

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A quality company supplying quality Australian seafood.

Home Corporate Information Products Assets

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redbait

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Redbait

Emmelichthys nitidus

Other names: Common - Red Pearl.

Redbait have a shallow body and relatively small head. The scales are small and cover the head and body.

Redbait have a silvery or olive gray to dark blue colouring on their top side and rosy pink laterally and pinkish below. Fins are red in colour.

Redbait reach a length of approximately 36cm, with the majority of the catch ranging from 15-30cm, dependant on fishing areas.

Redbait size variation.

Typical Redbait size for Aquaculture.

Redbait, individually quick frozen.

Redbait in this size range have a weight from 50gms to 300gms per piece.

Redbait has most commonly been supplied as a feed fish to the aquaculture industry.

Redbait has a strong following with Southern Bluefin Tuna farmers in South Australia.

The key points of comparison for Redbait to other baitfish are:

- The average fat composition is 2-3 times higher than the South Australian domestic pilchard, nearly double that of American pilchards and is in the same ball park as Atlantic herring.
- Protein is high.
- Gross energy is similar to herring - a top end baitfish.
- Redbait has 50-100% higher levels of micro-nutrients, calcium and phosphorous than other baitfish.
- Free fatty acid content, which is a measure of decomposition, is low in redbait compared to other baitfish, reflecting its excellent quality and freshness.
- Another significant selling point is the robustness of the Red Bait compared to Pilchards

	Fat %	Protein	Gross Energy	Calcium	Phosphorous	Free fatty acids %
Redbait	9.2	19.6	6.9	1165	735	6.9
Local Pilchard	3.8	20.3	5.0	675	559	13.3
USA Pilchard	5.6	19.3	5.5	564	522	13.9
Herring	11.1	16.8	7.0	424	438	8.2
<i>Data taken from studies undertaken by SARDI (Australia).</i>						

Red Pearl (Redbait)

Seafish Tasmania intends to launch a complete range of redbait seafood products fit for human consumption for both the Australian domestic market and for a selection of export markets.

[more...](#)

Jack and Blue Mackerel
Currently Seafish Tasmania offers Jack Mackerel and Blue Mackerel packed whole into 20kg net weight cartons for the commercial fishing bait industry in Australia.

[more...](#)

Packing:

Naked Blocks
Naked blocks for the aquaculture industry.
Whole Redbait are packed in bulk 18kg net weight blocks (blast frozen in trays).

[more...](#)

Packing:

Individually quick frozen
Seafish Tasmania offers SUPER RED BAIT.
This represents what can only be defined as the best of the best.

[more...](#)

Packing:

Finger layer shatter pack
Net weight 10kg.
Seafish Tasmania packs Redbait for the commercial fishing industry.

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Seafish Tasmania Redbait

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Packing: Naked Blocks



Flaked blocks for the aquaculture industry. Whole Redbait are packed in bulk 10kg.

Packing: Finger layer shatter pack



Net weight 10kg. Seafish Tasmania packs Redbait for the commercial fishing industry.

assets

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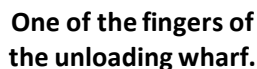
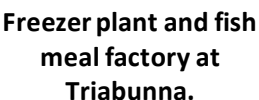
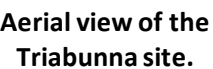
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Triabunna Complex

Seafish Tasmania owns approximately 35 acres of freehold land located on the shore of Spring Bay, Triabunna.

This site incorporates: Its own private deep water and unloading wharf.

		
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Fish processing factory includes:

- Blast freezing capacity of 75mt whole fish per 24 hour cycle.
- Automated pump unloading facilities to suit various fishing vessels.
- Receiving tanks and automatic conveyer feeds to four automatic Cabin Plant packing and weighing stations capable of handling 20mt per hour of whole fish.
- Cold storage facilities.
- Associated ancillary machinery and buildings.

		
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Fish meal rendering plant:

Within this complex, Seafish Tasmania processes both its own catch and salmon trimmings from Tasmanian salmon farms.

- This plant and associated equipment is capable of processing up to 500mt (whole product raw material weight) per 24 hour cycle.
- This plant incorporates the production of fish oil and concentrate.
- Bulk storage of approximately 1,600,000 liters of fish oil.
- Bulk storage of approximately 2,750mt of fish meal.

Head office and administration building.

Marine maintenance and general engineering work shops.

Steam boilers. Fish meal cooker. Fish oil bulk storage tanks.

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Seafish vessel:

Ellidi

This vessel is a purpose built Icelandic mid-water trawler/purse seiner of approximately 800t gross weight. Overall length is 50 meters.

[more...](#)

Contract vessel:

Irene A

The Irene A is a purpose built purse seiner. Overall length is 19.5 metres.

[more...](#)

Contract vessel:

Gemma Marie

This vessel is also a purpose built purse seiner and has an overall length of 29.5 meters.

[more...](#)



Triabunna Complex

Seafish Tasmania owns approximately 35 acres of freehold land located on the shore of Spring Bay, Triabunna.

This site incorporates: Its own private deep water and unloading wharf.



One of the fingers of the wharf. Freezer plant and fish meal factory at Aerial view of the wharf.

Seafish vessel: *Ellidi*



This vessel is a purpose built Icelandic mid-water trawler/purse seiner of approximately 800t gross weight. Overall length is 50 meters. [more...](#)

Fish processing facilities:

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- Cold storage facilities.
- Associated ancillary machinery and buildings.



Fish meal storage facility. Cabin Plant equipment. Processing Redball 10kg blocks.



The Irene A is a purpose built purse seiner. Overall length is 19.5 metres. [more...](#)

Contract vessel: *Gemma Marie*



This vessel is also a purpose built purse seiner and has an overall length of 29.5 metres. [more...](#)

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Head office and administration building.

Marine maintenance and general engineering work shops.



Steam boilers. Fish meal cooker. Fish oil bulk storage tanks.

mackerel

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Jack and Blue Mackerel

Jack Mackerel: *Trachurus declivis*.

Blue Mackerel: *Scomber australasicus*.

Currently Seafish Tasmania offers Jack Mackerel and Blue Mackerel packed whole into 20kg net weight cartons for the commercial fishing bait industry in Australia.

It is intended to be able to offer food grade product for human consumption on both the Australian and selected export markets.

A major quality advantage Seafish Tasmania can offer in terms of Mackerel, is the fact that the fish is purse seine caught kept in refrigerated salt water and then frozen on land at the Triabunna site within hours of capture.

Sample Mackerel.	20kg Mackerel carton.	20kg Mackerel carton sample contents.
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Packing:

Naked Blocks

Naked blocks for the aquaculture industry.

Whole Redbait are packed in bulk 18kg net weight blocks (blast frozen in trays).

[more...](#)

Packing:

Individually quick frozen

Seafish Tasmania offers SUPER RED BAIT.

This represents what can only be defined as the best of the best.

[more...](#)

Packing:

Finger layer shatter pack

Net weight 10kg.

Seafish Tasmania packs Redbait for the commercial fishing industry.

[more...](#)

Redbait

Redbait have a shallow body, relatively small head. The scales are small and cover the head and body.

[more...](#)

Red Pearl (Redbait)

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Sample Mackerel.



20kg Mackerel carton.



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[more...](#)

Redbait



sitemap

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- [Message From Managing Director.](#)
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- [Jack/Blue Mackerel.](#)

Red Bait Packaging

Options:

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- [Individually Quick Frozen \(IQF\).](#)
- [Finger Layer Shatter Pack.](#)

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- [Triabunna Complex.](#)

Vessels:

- [Ellidi.](#)
- [Irene A.](#)
- [Gemma Marie.](#)

Contact Information

Contact Seafish Tasmania staff [here...](#)

Message from the Board

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Triabunna, Tasmania, Australia

A country of quiet places


Seafish Tasmania is located in a small town called Triabunna.

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Seafish
Tasmania

A quality company supplying quality Australian seafood.

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- Tasmania.
- Australia.

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Red pearl

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Red Pearl (Redbait)

For human consumption.

Seafish Tasmania intends to launch a complete range of redbait seafood products fit for human consumption for both the Australian domestic market and for a selection of export markets.

In order to make this a reality, Seafish Tasmania has undertaken a substantial upgrade of its packing and freezing processing plant at Triabunna, which was previously focused on supplying fish to the commercial bait market as opposed to human consumption markets.

Redbait butterfly fillet.

New products are expected to include:

- Whole product shatter packed and size graded with a variety of finished net weight carton configurations.
- Butterfly cut (naked portions), scaled and bone removed, shatter packed.
- Butterfly cut and smoked product.

Jack and Blue Mackerel

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Net weight 10kg.
Seafish Tasmania packs Redbait for

Ellidi

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The 50m Ellidi.

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