



22 December 2012

Dear Hobart Light Rail Supporter,

I have been an enthusiastic supporter of the Northern Suburbs Light Rail Project for many years, as this project will transform our city and be a great asset for the community and business. The ACT is progressing a 13km northern suburbs line costing \$600 million. Because the line is in place in Hobart, it is estimated our 20 km service from Hobart to Granton would cost less than \$100 million.

It is challenging getting public transport projects funded and supported in Australia - particularly in smaller, car dependent cities. Much of the challenge is about changing the institutional bias towards roads as well as people's perceptions. I have been working recently with Anna Reynolds to change these perceptions in the Hobart.

It is important that we demonstrate the support for the project across all levels of government and business. Its important that a range of organisations and individuals play their part in ensuring the project will be used and supported. In other parts of Australia, this kind of cross government, business and community support has been essential for the development of new public transport infrastructure.

I am convening a meeting of people and organisations that have shown an interest in this project with the aim of working together to make this project happen.

This meeting will take place on the morning of Friday 15 February 2013 at MONA and will be for a 'coalition of supporters'. It is my hope that all attendees can bring something to the table that their business or organisation is willing to do to help make this project happen.

You will be an important participant at this meeting and I ask that you put this date in your diary and please RSVP to me by 1 February.

Regards,

Bob Brown