



Moving Forward





A sustainable future for hockey in Tasmania

Hockey Tasmania is a not-for-profit community organisation helping to drive the Tasmanian economy. As a world-class hockey destination we have positioned ourselves as a leader in the national and international markets, while also providing a vital stepping stone for young athletes to thrive.

Hockey Tasmania needs support so we can continue to boost the state's economy, enhance our reputation as an internationally-recognised venue and support Tasmanian athletes to compete on a global scale.

Economic contribution

Hockey attracts visitors to all parts of Tasmania outside the traditional tourism season.

Hockey Tasmania hosts at least two national tournaments each year.

Each tournament, on average:

Attracts 800 visitors to the state

Injects \$1.12 million into the local economy*

Promotes the reputation of Hockey Tasmania and the state as a popular tourist destination.

Intrastate tournaments

Our intrastate tournaments bring together players from Smithton, Burnie, Devonport, Launceston and Hobart. Several times a year players of all ages travel across the state to enhance their hockey skills and meet other players, while also injecting money into our local economies.

Our international presence

Previous investment has allowed us to provide competitive bids to host international tournaments. Our most recent bid is to host the Federation of International Hockey (FIH) Women's World League in 2017.

This tournament will:

Attract 5000 people to Tasmania

Inject \$7 million into the state's economy*

Cement Hockey Tasmania's reputation as providing a world-class sporting venue.

A large factor for success in our bid for 2017 is being able to maintain our reputation as a world-class facility with the highest standard of surfaces and amenities.

** Based on calculations of \$200 per individual visitor per night.*

Community and health benefits

Participants

During the winter season, Hockey Tasmania attracts 5000 visitors every week as well as an additional 3000 each week in summer.

There are more than 130,000 players, spectators and families who actively attend and support local hockey events every year. This number is growing as we continue to develop our programs and competitions.

Game development

Junior development programs reach 10,000 kids in Tasmania every year. The early hockey in school development programs and holiday clinics are seeing increased participation in our *HookIn2Hockey* programs. We are also seeing growing numbers joining junior club programs and tournaments.

The attraction of hockey as a family activity has created a supportive, growing, healthy and inclusive community.

Success

Tasmania has a formidable reputation for national representative success.

Captain of the Australian Kookaburras Eddie Ockenden is a pioneer contemporary Tasmanian player.

He is the latest in a strong history that includes national representation of Olympians, Masters, development squad members, coaches and officials.

With a number of junior members in future squads, both men and women are set to follow Eddie's path in the coming years.

But without essential funding, their sporting careers won't be supported by the best training facilities available and their futures playing hockey in this state are uncertain.



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Capital assistance

Hockey Tasmania is seeking a capital contribution of \$600,000 over three years to support the replacement of turfs in both Hobart and Launceston.

Each turf has a guaranteed life of eight years, at which point our accreditation is at risk. Through good maintenance practices, Hockey Tasmania has been able to extend this life to up to 12 years while still maintaining our accreditation. At this time the turfs become unsafe to play on and we lose our position. It also puts participants at risk and reduces facility capacity.

Hockey Tasmania will continue to maintain the facilities that it has and will contribute to turf replacement, but we cannot do it on our own.

Assist us to continue to set the standard that allows us to build the state's economy, promote happy and healthy children, and continue to exceed national benchmarks in representative success.

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