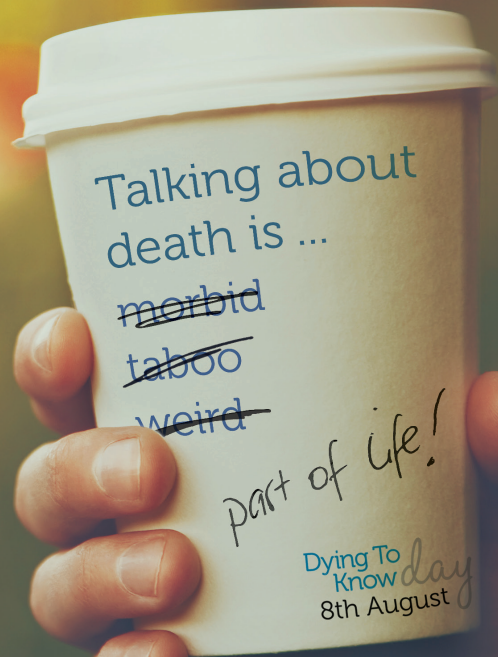


THE GROUND SWELL PROJECT

Dying To Know Day Fact Sheet



What: Dying to Know Day activates conversations and curiosity, builds death literacy and helps grow the capacity of individuals and community groups to take action toward end of life planning.

When: Dying to Know Day is August 8.

173 events have been run over the past 3 years. Events run across Australia and internationally throughout August.

Inspired by the Igniting Change book, Dying to know, D2K Day is a not for profit community day of action initiated by The GroundSwell Project.

Dying to Know Day provides a way for local communities and workplaces to share knowledge and become better equipped to deal with death.

What do we know about death in Australia?

- 75% have not had end of life discussions
- 60% think we don't talk about death enough
- Over 70% of us die in hospital though most of us would prefer to die at home
- Very few of us die with an Advance Care Directive (less than 10 percent)
- The number of Australian aged 65 and over will double by 2050 making the need for planning well an urgent social issue

What is death literacy?

It's the practical know-how needed to plan well for end of life. This includes knowledge, skills, and being able to take action. Getting involved in end of life conversations and care is one of the best ways to become death literate.

See: <http://www.dyingtoknowday.org/death-literacy/>

Dying To Know Day events

Can be found here: <http://www.dyingtoknowday.org/events/>

D2KDay events are run by local individuals and organisations

Facebook page: <https://www.facebook.com/D2KDay/>

Website: <http://www.dyingtoknowday.org/>

Downloadable resources are here (share and print freely): <http://www.dyingtoknowday.org/resources/>

D2KDay promo video <https://www.youtube.com/watch?v=RIauUxwFqkI&feature=youtu.be>

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www.dyingtoknowday.org