

## Paul Gilding

### Author, Corporate Advisor and Entrepreneur

Paul is one of the world's most experienced and respected authorities on the implications of sustainability and climate change for business strategy and the economy.

His career has seen him serve in the Australian military, be global head of Greenpeace, teach at the University of Cambridge, be a top advisor to global corporations, write a seminal book on economics and sustainability and be a successful entrepreneur.



With over 40 years' such experience Paul provides deep insights into the challenges and opportunities that environmental and social trends present for society, companies and investors.

Amongst his various current positions, he is a Fellow at the University of Cambridge's Institute for Sustainability Leadership (CISL). In this role he researches and lectures on "Radical Innovation – Accelerating Clean Disruption" exploring the inherent market disruption in transforming the global economy at sufficient speed and scale to address system wide sustainability risks, including keeping warming below 1.5 degrees.

As a corporate advisor he has worked with the Boards and Executives of many companies including Unilever, BHP Billiton, Royal DSM, DuPont, Ford Motor Company. Through this work he has developed close working relationships with a large number of Chairs, CEOs and Executives, helping them to deepen their understanding of sustainability issues, particularly the relationship to business value and strategy.

As an author and advocate he has written a range of seminal journal papers and articles, including "The Mother of All Conflicts" on climate change and security and "The One Degree Plan War Plan" (with J Randers) on mobilising the global economy and society to address climate change. His book "The Great Disruption" has been widely acclaimed and his views featured in major media outlets around the world. Pulitzer Prize winning writer Tom Friedman concluded in the New York Times "Ignore Gilding at your peril."

As a social entrepreneur for over 40 years he has been CEO of a range of innovative social enterprises and NGOs including Greenpeace International, Ecos Corporation and Easy Being Green. He recently co-founded Disruptive Consulting and the Changing Markets Foundation. He lives on a farm in Tasmania, Australia with his wife and children.

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