



ADVENTURE BASED ECO-TOURISM GOLD MINE FOR NORTH-WEST

Rugged North-West Holds Great Potential for Adventure Lovers Around the World

Paul 'Basil' O'Halloran MP
Greens Member for Braddon

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The Tasmanian Greens today proposed some innovative and adrenaline pumping ideas for an adventure based eco-tourism industry to utilise the beautiful ruggedness of the North-West such as the Tarkine, Stanley's Nut and Table Cape.

Greens Member for Braddon, Paul 'Basil' O'Halloran MP, said this was a unique and exciting opportunity for the North-West to utilise its rugged beauty to entice adventure lovers given the recent stories of base-jumpers in the area.

Mr O'Halloran also said that by utilising this opportunity we have a stronger setting to retain and grow the population of young people and their families in this area which will flow on to better infrastructure in our schools, health and transport services.

"The Greens are certainly excited at the potential industry boom adventure-based tourism could have for the North-West and its communities, and has the potential to turn the region into a New Zealand or British Columbia-style hub for thrill-seekers the world over," Mr O'Halloran said.

"Not only could this increase tourism and grow the population in the North-West, it has the potential to grow local job hubs with a 'centre of excellence' based facility to train local, national and international people in how to become professional thrill-seekers."

"A flood of visitors to the North-West for this world-wide popular tourism niche will have positive flow on effects to some of the regions major infrastructure such as local schools, hospitals and transport services."

"What better way to show-off our rainforests, rugged coastal areas through to our pristine boat harbours."

"This is an exciting new way to market the marvellous qualities this area has to offer."

"The Greens are currently seeking community feedback and interest in the proposal, and will push for a feasibility study to be conducted to determine the cost, as well as the positive impacts this will have for the North-West," Mr O'Halloran said.