

ABC CIRCULATION RESULTS - DEC 2014

METROPOLITAN NEWSPAPERS, ALL MAGAZINES AND NIMS

AUSTRALIAN AVERAGE NET PAID SALES

METROPOLITAN NEWSPAPERS

TITLE	PUBLISHER	DAYS	DEC-14	SEP-14	JUN-14	MAR-13	DEC-13	% YOY
NATIONAL								
Austr Financial Review	Fairfax	M-F	57451	57961	61216	60706	62455	-8.01
Austr Financial Review	Fairfax	Sat	63621	55354	62042	62717	71733	-11.30
Australian	News Ltd	M-F	104774	106053	109902	111437	112269	-6.67
Weekend Australian	News Ltd	Sat	227486	231349	232243	238138	242158	-6.05
NSW								
Daily Telegraph	News Ltd	M-F	273241	271185	280731	276176	293512	-6.90
Daily Telegraph	News Ltd	Sat	275380	262920	265711	276417	286683	-3.94
Sydney Morning Herald	Fairfax	M-F	114634	116838	121876	126510	131737	-12.98
Sydney Morning Herald	Fairfax	Sat	210115	214387	220227	225165	228392	-8.0
Sunday Telegraph	News Ltd	Sun	489257	475959	488432	510259	525123	-6.83
Sun-Herald	Fairfax	Sun	227340	235045	246635	257630	264434	-14.02
VICTORIA								
Age	Fairfax	M-F	106843	107678	113289	118426	130767	-18.29
Age	Fairfax	Sat	180447	182187	185909	192377	196051	-7.95
Herald Sun	News Ltd	M-F	363384	365133	376342	382217	394597	-7.91
Herald Sun	News Ltd	Sat	362399	368269	376643	387484	395105	-8.27
Sunday Age	Fairfax	Sun	147017	148330	153515	159843	164243	-10.48
Sunday Herald-Sun	News Ltd	Sun	417442	429500	438290	450159	453268	-7.90
QUEENSLAND								
Courier Mail	News Ltd	M-F	158286	163302	168986	163090	167172	-5.31
Courier Mail	News Ltd	Sat	197963	207001	207343	215184	214603	-7.75
Sunday Mail	News Ltd	Sun	363068	381742	381111	393766	397481	-8.65
SOUTH AUSTRALIA								
Advertiser	News Ltd	M-F	136458	135423	141035	145818	150583	-9.38
Advertiser	News Ltd	Sat	178350	181723	190779	194934	197900	-9.87
Sunday Mail	News Ltd	Sun	214609	218229	225513	232325	236261	-9.16

METROPOLITAN NEWSPAPERS

TITLE	PUBLISHER	DAYS	DEC-14	SEP-14	JUN-14	MAR-13	DEC-13	%YOY
WESTERN AUSTRALIA								
West Australian	WAN	M-F	158400	157110	164107	160197	166468	-4.84
West Australian	WAN	Sat	255335	259771	270541	269910	279334	-8.59
Sunday Times	News Ltd	Sun	204892	208126	218001	220976	237721	-13.80
TASMANIA								
Mercury	News Ltd	M-F	33111	33335	34637	36915	36616	-9.57
Mercury	News Ltd	Sat	45367	45774	47311	50051	49671	-8.66
Sunday Tasmanian	News Ltd	Sun	42645	43589	44562	47549	46909	-9.08
ACT								
Canberra Times	Fairfax	M-F	23183	22797	24040	24300	24851	-6.71
Canberra Times	Fairfax	Sat	32094	32567	34104	35612	36829	-12.85
Canberra Times	Fairfax	Sun	21578	21589	22567	24124	24424	-11.65
NORTHERN TERRITORY								
Northern Territory News	News Ltd	M-F	13670	14724	14803	14613	15485	-11.72
Northern Territory News	News Ltd	Sat	19636	21190	21962	22147	23193	-15.33
Sunday Territorian	News Ltd	Sun	14450	15464	16122	15772	16691	-13.42
Total			5733926				6274719	

NEWSPAPER INSERTED MAGAZINES

TITLE	PUBLISHER	DEC-14	SEP-14	JUN-14	MAR-13	DEC-13	%YOY
NATIONAL							
AFR Magazine	Fairfax	65325	65248	69651	69469	69990	-6.66
Australian Magazine	News Ltd	227486	231349	232243	238511	242158	-6.05
Boss Magazine	Fairfax	63448	64844	67372	68984	69775	-9.06
The Deal	News Ltd	106295	108674	88163	87395	90190	17.85
Wish	News Ltd	83221	83635	88106	88263	89856	-7.38
NSW							
Good Weekend	Fairfax	210115	214387	220227	225986	228392	-8.00
Sunday Life	Fairfax	227209	234928	246457	257482	264261	-14.02
Sunday Style*	News Ltd	470867	462445	470642	499254	514537	-8.48
TV Guide	News Ltd	489257	475959	488432	510259	525123	-6.83
VICTORIA							
Good Weekend	Fairfax	180447	182187	185909	193063	196051	-7.95
Sunday Life	Fairfax	147017	148330	153515	160327	164243	-10.48
Sunday Style*	News Ltd	409157	420307	429324	440707	443795	-7.80
TV Guide	News Ltd	409157	420307	429324	440707	443795	-7.80
QUEENSLAND							
Qweekend	News Ltd	197963	207001	207343	215500	214603	-7.75
TV Guide	News Ltd	363068	381742	381111	393766	397481	-8.65
SOUTH AUSTRALIA							
TV Guide	News Ltd	214609	218229	225513	232325	236261	-9.16
WESTERN AUSTRALIA							
TV Guide	News Ltd	204892	208126	218001	220976	237721	-13.80
TASMANIA							
TV Guide	News Ltd	42645	43589	44562	47549	46909	-9.08
Total		4112178				4475141	

ALL MAGAZINES

TITLE	PUBLISHER	CATEGORY	DEC-14	JUN-14	DEC-13	% YOY
4 x 4 Australia	Bauer	Motoring	11679	13007	13687	-14.67
AFL Record	AFL Media	Sports	28196	30136	20995	34.29
AFR Smart Investor	Fairfax Media	Business & finance	23130	26280	35045	-33.99
APC	Bauer	Computing, games & info tech	16837	18174	18467	-8.82
Australasian Dirt Bike	Bauer	Motoring	17003	17041	19942	-14.73
Australian 4WD Action	Express	Motoring	48581	51277	49251	-1.36
Australian Auto Action	Bauer	Motoring	8233	8710	10030	-17.91
Australian Caravan + RV	NRMA	Motoring	12510	11542	n/a	n/a
Australian Geographic	Bauer	General interest	69162	72752	75530	-8.43
Australian Gourmet Traveller	Bauer	Food & entertainment	63085	65041	65517	-3.71
Australian Handyman	Readers Digest	Home & garden	53781	50448	55666	-3.38
Australian Home Beautiful	Pacific	Home & garden	88164	91157	86210	2.26
Australian House & Garden	Bauer	Home & garden	112062	114045	113730	-1.46
Australian Men's Fitness	Odysseus	Men's lifestyle	27065	27065	28668	-5.59
Australian Motorcycle News	Bauer	Motoring	15140	14876	16366	-7.49
Australian Motorcycle Trader	Bauer	Motoring	15568	17284	17261	-9.80
Australian Photography	Yaffa	Craft & hobbies	8946	9644	9866	-9.32
Australian Property Investor	Australian Commercial	Business & finance	23648	25275	26582	-11.03
Australian Traveller	Australian Traveller Media	General interest	11530	12423	10015	15.12
Australian Women's Weekly	Bauer	Mass women's	432286	442149	451235	-4.19
Belle	Bauer	Home & garden	42276	45230	45055	-6.16
Better Homes and Gardens	Pacific	Home & garden	358668	342745	384750	-6.77
Big League	NewsLifeMedia	Sports	9978	10433	10241	-2.56
Campertrailer Australia	Bauer	Motoring	7973	7973	8432	-5.44
Caravan & Motorhomes	Express	Motoring	23799	22722	23005	3.45
Caravan World	Bauer	Motoring	13012	13147	13114	-0.77
Cleo	Bauer	Women's lifestyle & fashion	50108	53221	66325	-24.45
Club Marine	Club Marine	Buying & selling	86693	87968	85711	1.14
Cosmopolitan	Bauer	Women's lifestyle & fashion	82112	90520	90450	-9.21
Country Style	NewsLifeMedia	Home & garden	60839	62073	62015	-1.89
Deals on Wheels	Bauer	Buying & selling	14333	16152	18071	-20.68
Delicious	NewsLifeMedia	Food & entertainment	91147	92211	101363	-10.07
Diabetic Living	Pacific	Health & family	57991	63178	63127	-8.13
Dolly	Bauer	Women's youth	40499	50125	70083	-42.21
Donna Hay	NewsLifeMedia	Food & entertainment	81844	80138	87374	-6.32
Earthmovers & Excavators	Bauer	Buying & selling	7444	8014	8570	-13.13

ALL MAGAZINES

TITLE	PUBLISHER	CATEGORY	DEC-14	JUN-14	DEC-13	% YOY
Elle Australia	Bauer	Women's lifestyle & fashion	60324	60319	61061	-1.20
Family Circle	Pacific	Home & garden	104430	n/a	106600	-2.03
Famous	Pacific	Mass women's	60122	62105	70304	-14.48
Farms & Farm Machinery	Bauer	Buying & selling	7592	8209	8769	-13.42
Feast	Pacific	Food & entertainment	32290	31290	37090	-12.94
Frankie	Morrison Media	Women's lifestyle & fashion	61427	67782	63645	-3.48
Freshwater Fishing Australia	Australian Fishing Network	Sports	11558	9066	10677	8.25
Game Informer	Citrus Media	Computing, games & info tech	32611	40376	40926	-20.31
Gardening Australia	NewsLifeMedia	Home & garden	60699	63504	64532	-5.93
Girlfriend	Pacific	Women's youth	42723	50045	55012	-22.33
Good Health	Bauer	Health & family	57638	61070	67188	-14.21
Grand Designs Australia	Universal	Home & garden	19851	20907	20848	-4.78
Harpers Bazaar	Bauer	Women's lifestyle & fashion	52910	52884	52856	0.10
Healthy Food Guide	Healthy Life Media	Health & family	37567	40663	37716	-0.39
Homes +	Bauer	Home & garden	50179	n/a	n/a	n/a
Inside Out	NewsLifeMedia	Home & garden	43600	45332	45051	-3.22
Instyle	Pacific	Women's lifestyle & fashion	48151	53126	53158	-9.41
James Halliday's Wine Companion	Hardie Grant	Food & entertainment	22197	22916	23755	-6.55
Just 4x4s	Just Magazines	Motoring	7093	7714	9775	-27.43
Just Bikes	Just Magazines	Motoring	18415	18421	21556	-14.57
Just Cars	Just Magazines	Motoring	45622	50256	50026	-8.80
Just Trucks & Heavy Equipment	Just Magazines	Motoring	7959	9028	10550	-24.55
K-zone	Pacific	Children's	31180	31180	40002	-22.05
Marie Claire	Pacific	Women's lifestyle & fashion	80618	84612	88971	-9.38
Men's Health	Pacific	Men's lifestyle	52714	57725	65311	-19.28
Money Magazine	Bauer	Business & finance	45028	50130	50077	-10.08
Motor	Bauer	Motoring	19155	20020	20449	-6.32
New Idea	Pacific	Mass women's	271237	281514	281189	-3.53
NW	Bauer	Mass women's	73143	80030	86077	-15.02
OK!	Bauer	Women's lifestyle & fashion	70342	72012	73048	-3.70
PC & Tech Authority	Haymarket	Computing, games & info tech	11211	12290	13843	-19.01
Prevention	Pacific	Health & family	46744	45006	48127	-2.87
Quokka	WAN	General interest	13291	15538	19641	-32.33
Real Living	Bauer	Home & garden	80055	81217	81103	-1.29
Recipes+	Bauer	Food & entertainment	102863	108067	107522	-4.33
RM Williams Outback	Outback Publishing	General interest	59810	62555	62133	-3.73

ALL MAGAZINES

TITLE	PUBLISHER	CATEGORY	DEC-14	JUN-14	DEC-13	% YOY
Rotary Down Under	Rotary Down Under	General interest	26519	27362	28636	-7.39
Rugby League Week	Bauer	Sports	10514	11847	12859	-18.23
Runner's World	The Run Fit Group	Sports	12842	14209	13990	-8.20
Russh	Switzer	Women's lifestyle & fashion	20075	19605	19957	0.59
Shop Til You Drop	Bauer	Women's lifestyle & fashion	32250	32250	40155	-19.68
Sport Fishing Australia Magazine	Australian Fishing Network	Sports	7660	9520	6964	9.99
Street Machine	Bauer	Motoring	36096	36022	39212	-7.94
Super Food Ideas	NewsLifeMedia	Food & entertainment	125222	135051	170176	-26.41
Take 5	Bauer	Mass women's	161959	165031	167718	-3.43
Taste.com.au Magazine	NewsLifeMedia	Food & entertainment	77052	76748	80583	-4.38
Tech Life (formerly PC User)	Bauer	Computing, games & info tech	11116	12727	14894	-25.36
That's Life	Pacific	Mass women's	185049	194217	197236	-6.17
The Big Issue	Big Issue	General interest	30846	27193	29026	6.27
The Monthly	The Monthly	General interest	30475	29769	31104	-2.02
Top Gear	Bauer	Motoring	40305	44007	50229	-19.75
Total Girl	Pacific	Children's	34721	34721	41291	-15.91
Trade a Boat	Bauer	Buying & selling	12112	13669	12022	0.74
TV Week	Bauer	Mass women's	142021	145211	148551	-4.39
Unique Cars	Bauer	Motoring	33554	38193	41707	-19.54
Vogue Australia	NewsLifeMedia	Women's lifestyle & fashion	51019	50325	50129	1.77
Vogue Living	NewsLifeMedia	Home & garden	41480	41051	40746	1.80
Weight Watchers	Pacific+	Health & family	40699	46694	50559	-19.50
Wheels	Bauer	Motoring	41799	43081	43402	-3.69
Who	Pacific	Mass women's	101405	108126	115263	-12.02
Woman's Day	Bauer	Mass women's	316006	328053	335112	-5.70
Women's Fitness	Bauer	Health & family	57410	61152	61143	-6.10
Women's Health	Pacific	Health & family	75528	75523	86080	-12.25
Your Garden	Pacific	Home & garden	40056	40668	42757	-6.31
Yours	Bauer	Women's lifestyle & fashion	61588	61123	n/a	n/a
Zoo Weekly	Bauer	Men's lifestyle	24122	31084	37882	-36.32
Total			5839171	6219720		XX

METROPOLITAN NEWSPAPERS - TOTAL MASTHEAD SALES*

TITLE	PUBLISHER	DAYS	PRINT ONLY			DIG ONLY			PRINT/DIG			TOTAL		
			DEC-14	DEC-13	YOY%	DEC-14	DEC-13	YOY%	DEC-14	DEC-13	YOY%	DEC-14	DEC-13	YOY%
NATIONAL														
Australian	News Ltd	M-F	98880	108006	-8.44	59845	53019	12.87	5894	4263	38.25	164619	165288	-0.40%
Weekend Australian	News Ltd	Sat	211153	231394	-8.74	49402	46567	6.08	16333	10764	51.73	276888	288725	-4.10%
NSW														
Sydney Morning Herald	Fairfax	M-F	78485	95252	-17.60	99125	83558	18.63	36149	36485	-0.92	213759	215295	-0.71%
Sydney Morning Herald	Fairfax	Sat	136440	166031	-17.82	61617	57406	7.33	73675	62361	18.14	271732	285798	-4.92%
Sun-Herald	Fairfax	Sun	157209	205362	-23.44	64794	60867	6.45	70131	59072	18.72	292134	325301	-10.20%
VICTORIA														
Age	Fairfax	M-F	66935	90095	-25.70	95868	77220	24.14	39908	40672	-1.87	202711	207987	-2.54%
Age	Fairfax	Sat	106335	129817	-18.08	61587	51684	19.16	74112	66234	11.89	242034	247735	-2.30%
Herald Sun	News Ltd	M-F	348951	388323	-10.13	34992	33106	5.69	14433	6274	130.04	398376	427703	-6.86%
Herald Sun	News Ltd	Sat	339817	384019	-11.51	26710	28064	-4.82	22582	11086	103.69	389109	423169	-8.05%
Sunday Age	Fairfax	Sun	73060	98064	-25.49	60729	51854	17.11	73957	66179	11.75	207746	216097	-3.86%
Sunday Herald-Sun	News Ltd	Sun	392968	440440	-10.77	24820	26354	-5.82	24474	12828	90.78	442262	479622	-7.79%
WESTERN AUSTRALIA														
West Australian	WAN	M-F	158400			1317			0			159717		
West Australian	WAN	Sat	255335			1366			0			256701		
NORTHERN TERRITORY														
Northern Territory News	News Ltd	M-F	13670	15485	-11.72	429	526	-18.44	0	0		14099	16011	-11.94%
Northern Territory News	News Ltd	Sat	19636	23193	-15.33	437	535	-18.31	0	0		20073	23728	-15.40%
Sunday Territorian	News Ltd	Sun	14450	16691	-13.42	437	535	-18.31	0	0		14887	17226	-13.58%