

		CIRCULATION		READERSHIP	
		Apr-Jun 2012	Change YoY	June 2012 (000's)	Change
NATIONAL	THE AUSTRALIAN (M-F)	129,363	▼0.7%	417	▼3.5%
	WEEKEND AUSTRALIAN	285,644	▼2.6%	770	▼6.1%
	AFR (M-F)	71,061	▼3.7%	228	▼11.3%
	AFR (SAT)	75,575	▼5.0%	150	▼2%
NSW	SYDNEY MORNING HERALD (M-F)	170,666	▼14.7%	649	▼13.9%
	SYDNEY MORNING HERALD (SAT)	292,413	▼14.7%	925	▼8.7%
	SUN-HERALD	346,960	▼18.7%	972	▼9.7%
	DAILY TELEGRAPH (M-F)	350,059	▼1.4%	842	▼11.3%
	DAILY TELEGRAPH (SAT)	325,501	▼1.2%	761	▼9.4%
	SUNDAY TELEGRAPH	610,253	▼1.9%	1,334	▼8.8%
VIC	HERALD SUN (M-F)	463,543	▼5.1%	1,168	▼12.4%
	HERALD SUN (SAT)	454,318	▼6.4%	1,093	▼12.5%
	SUNDAY HERALD SUN	529,063	▼7.8%	1,184	▼14.5%
	AGE (M-F)	169,582	▼14%	592	▼13.6%
	AGE (SAT)	238,818	▼13.2%	728	▼13.7%
	SUNDAY AGE	194,040	▼14.6%	611	▼12.3%
QLD	COURIER MAIL (M-F)	189,733	▼4.8%	533	▼9.8%
	COURIER MAIL (SAT)	250,988	▼8.6%	697	▼8.9%
	SUNDAY MAIL	450,922	▼7%	1062	▼11.5%
SA	ADVERTISER (M-F)	172,899	▼0.6%	452	▲5.1%
	ADVERTISER (SAT)	231,519	▼2.8%	542	▼0.2%
	SUNDAY MAIL	271,293	▼4.6%	605	▲2%
WA	WEST AUSTRALIAN (M-F)	195,394	▲0.2%	527	▼0.8%
	WEST AUSTRALIAN (SAT)	301,923	▼5.2%	732	▼8.5%
	SUNDAY TIMES	274,955	▼3%	634	▼9.8%
TAS	MERCURY (M-F)	40,240	▼7.5%	100	▼2.9%
	MERCURY (SAT)	55,665	▼5.8%	126	▼12.5%
	SUNDAY TASMANIAN	52,590	▼6.6%	106	▼17.8%
ACT	CANBERRA TIMES (M-F)	28,550	▼7.8%	83	0%
	CANBERRA TIMES (SAT)	46,879	▼8.4%	116	▼8.7%
	CANBERRA TIMES SUNDAY	29,134	▼7.9%	75	▼8.5%
NT	NORTHERN TERRITORY NEWS (M-F)	18,977	▼5%	36	▼12.2%
	NORTHERN TERRITORY NEWS (SAT)	28,874	▼3.6%	54	▼3.6%
	SUNDAY TERRITORIAN	21,034	▼4.5%	34	▼10.5%
Source: Audit Bureau of Circulations, Roy Morgan					